



Clot Founder Edison Chen, Adidas Originals Announce Global Partnership

Luis Torres | Oct 13, 2023

Chen and Adidas rekindle their partnership years later.

[Edison Chen](#) is joining [Adidas Originals](#) as the [Clot](#) founder and streetwear figure returns to the Three Stripes.

Chen, who worked with the brand in the 2010s, will join Adidas Originals and bring new energy to the brand, months after the 17-year-long [Clot x Nike partnership](#) came to an end. The Adidas Originals by Edison Chen partnership was announced during the Shanghai Fashion Week SS24 show.



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"With Adidas, we're creating to inspire," Chen said via a statement. "I think the ability to freely create something is one of the reasons why I do this. My whole aesthetic, especially in the past few years, has fully transformed."

The show previewed the Clot x Neighborhood x Adidas Superstar, a three-part collaboration that features longtime Adidas partner Neighborhood alongside Chen's Clot brand. The shoe is built with a thin layer of black mesh instead of its traditional leather construction.



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Clot x Neighborhood x Adidas Superstar

Additionally, its signature three stripes are stitched into the material in a zig-zag pattern. Black suede on the heel adds a premium touch to the shoe. The Clot x Neighborhood x Adidas Superstar releases on October 14 at Juice locations, the Clot20 Retrospective Exhibition Pop-up and [Juicestore.com](https://juicestore.com).



Clot x Neighborhood x Adidas Superstar

"I haven't had the chance to create through that lens yet, which is why this collaboration is exciting and nerve-wracking for me because we're heading in that direction through this partnership," Chen said.

Other footwear and apparel were previewed during the show and are expected to release in the upcoming months.

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"I'm coming in with a new inspiration. I spent the summer in Europe immersing myself in the adidas brand, which gave me a new point of view. The new EDC vibe is more chic than street," he said. "After the 20th year, I'm more excited than ever."

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W 9 / M 7.5	W 9.5 / M 8


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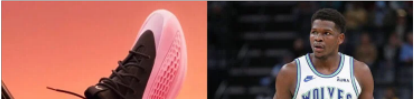
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The Nike Dunk Low "Michigan State" Returns This Summer



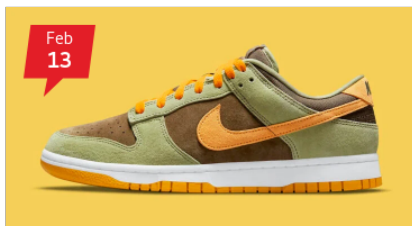
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